



# AN EFFECTIVE PRACTICAL APPROACH TO EVANGELISM

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## Mark 16:15

*And He said to them, "Go into all the world and preach the gospel to every creature."*

### The outlines

- I) FIVE STATEMENTS THAT THE CHURCH SHOULD KNOW ABOUT EVANGELISM
- II) WHO ARE TO ENGAGE IN SOUL WINNING BUSINESS?
- III) DIFFERENT STRATEGIES FOR FEASIBLE RESULTS IN EVANGELISM.
- IV) WAYS TO INTEGRATE THE CONVERTS TO THE CHURCH
- V) THE ROLES OF GENERAL MEMBERS OF THE CHURCH IN EVANGELISM.
- VI) THE ROLES OF THE RICH OR ELITE MEMBERS OF THE CHURCH IN EVANGELISM.
- VII) THE REWARDS OF GENUINE SOUL WINNERS.

### 1. FIVE STATEMENTS THAT THE CHURCH SHOULD KNOW ABOUT EVANGELISM

- 1) If the church fails to evangelise the world, the world will evangelise and win the church.
- 2) Evangelism is anti-Satanism! Any Church that 'stands against' evangelism will 'stand for' Satanism.
- 3) Any member or a minister whose agenda in the church is against evangelism, such is a church destroyer sent from the realm of darkness.
- 4) Evangelism is the only manure in the farmland of the church, the more you plant in it, the more your crops.  
- *There is difference between a manure and a fertilizer.*  
- **Proverbs 14: 4** *Where no oxen are, the crib is clean: but much increase is by the strength of the ox.*
- 5) "Church is like a living organism" (that is it doesn't die, it grows); this is applicable to only the Church that evangelises.

**If the church fails to evangelise the world, the world will evangelise and win the church.**

### 2. WHO ARE TO ENGAGE IN SOUL WINNING BUSINESS?

- a) **Every pastor** – who desires a good reward of his ministry on earth and in Heaven especially on the day of accountability.
  - b) **Every Christian or member** – who desires to sit with Jesus to receive crown in Heaven.
  - c) **Every church officer.**
  - d) The young and the old in the church.
  - e) Individual on personal interest.
  - f) Collective or corporate workers.  
- **Matthew 9:37&38** *Then saith he unto his disciples, The harvest truly is plenteous, but the labourers are few; 38 Pray ye therefore the Lord of the harvest, that he will send forth labourers into his harvest.*
- **The two verses talk about the heartbeat of Jesus Christ and can be explained in five ways.**
    - ✓ *That the earth is indeed full of people who are not yet saved.*
    - ✓ *That they are ripe for harvest because we are at the end time.*

- ✓ *The labourers are few meaning that: those who engage in the business of soul winning are so few.*
- ✓ *And because of insufficient labourers, a lot of crops wasted in the farm - that is many people perish on earth.*
- ✓ *That everyone who is saved should now arise to save others.*

### 3. **DIFFERENT STRATEGIES FOR FEASIBLE RESULTS IN EVANGELISM**

- a) **Every Assembly should set up a soul winning team** – those who will be going out to evangelise and bring people unto Christ.
  - b) **Every Assembly should set up a prayer group** – those who will be praying for the convert over the problems facing them and for their steadfast in Christ.
  - c) **Every Assembly should set up a school of discipleship** – where the converts will be made disciples of Jesus Christ.
  - d) **Every soul winner should understand the difference between seed planters and seed sowers**, and be guided on which one to actually embrace seriously.
    - ✓ **A seed planter** is some who purposefully plants a seed at a place or in a container, monitoring its growth, survival, and development.
    - ✓ **A seed sower is** someone who sows seeds by broadcasting them or scattering them. He does not know or see what comes upon those seeds sown.
- **Luke 8:5-8** *A sower went out to sow his seed: and as he sowed, some fell by the way side; and it was trodden down, and the fowls of the air devoured it. 6. And some fell upon a rock; and as soon as it was sprung up, it withered away, because it lacked moisture. 7. And some fell among thorns; and the thorns sprang up with it, and choked it. 8. And other fell on good ground, and sprang up, and bare fruit an hundredfold. And when he had said these things, he cried, He that hath ears to hear, let him hear.*
  - **In evangelism; who are the seed sowers?**
    - ✓ The gospel tract distributors.
    - ✓ The radio or TV gospel preachers.
    - ✓ The street or road gospel parades.
    - ✓ Those who preach in the vehicles.
    - ✓ The “**morning criers**”.

Critical observation shows that the above methods of evangelism produce little result because there is no adequate monitoring.

- **This is told in Job 39: 13-17** *Gavest thou the goodly wings unto the peacocks? or wings and feathers unto the ostrich? 14. Which leaveth her eggs in the earth, and warmeth them in dust, 15. And forgetteth that the foot may crush them, or that the wild beast may break them. 16. She is hardened against her young ones, as though they were not hers: her labour is in vain without fear; 17. Because God hath deprived her of wisdom, neither hath he imparted to her understanding.*
  - **However, this does not rule out the method because any method of evangelism will work if God is in it.**
- **While the seed planters are the following:**
  - ✓ Seed sowers are the church or corporate body who takes gospel campaign directly to the doorstep of people in order to reach the unreached for salvation.
    - E.g. Open air crusade in cities, Communities, Villages, University campuses etc.
    - Although, the method is expensive, but, highly effective and productive.
  - ✓ Seed planters can also be an individual or collective people who targets and starts working on a particular person or a family for winning their soul.
  - ✓ Seed planters are those who give direct approach to win a specific tout.
  - ✓ Seed planters are those who give direct approach to win a certain occultist.
  - ✓ Seed planters are those who give direct approach to win a particular smoker, drunk or drug

addicted.

- ✓ Seed planters are those who specifically focus and expend energy over idol worshippers of a particular community for their conversion to Christ.
- ✓ Seed planters are those who focus on a certain wayward girl or prostitute at a community and start working on her conversion.
- ✓ Seed planters are those whose attention is on an orphan or a fatherless and start working on bringing him or to Christ for salvation.
- ✓ Seed planters always focus and give direct approach to particular persons for winning their soul. It could be:
  - The sick – by assuring them healing if they can give their lives to Christ.
  - The unsaved friends
  - The colleagues
  - The client or business partner
  - The broken hearted.
  - Those who are overwhelmed with problems.
  - Those who attempt suicide.

This method is much more fruitful because in as much as it has a direct approach, it can be monitored. One will be able to see the result, and where it requires more efforts, one will know.

#### 4. **WAYS TO INTEGRATE THE CONVERTS TO THE CHURCH**

- a) There must be a monitoring team or a visitation team – those that will always be visiting as well as monitoring the converts.
- b) There must be a new beginner bible class – where the new converts will be growing in the word of God from a milk food to a solid meal.
- c) There must be a new convert consultant team – those that the converts can easily consult over any issue or challenge facing them.
- d) The church new converts should be giving a 'sense of belonging'
  - This can be done by involving them in various activities of the church. E.g. youth programme, praise team, medial unit, women movement prayer, vigil, CEU unit, choir group, prayer team group etc.

#### 5. **THE ROLES OF GENERAL MEMBERS OF THE CHURCH IN EVANGELISM**

- a) Every member should henceforth be actively involved in our open Air Gospel crusade.
  - This means that they can attend the crusade wherever the crusade is organised, hence, they invite people to the crusade hoping that God will touch them for healing and salvation.
- b) Every member can join various group of the crusade as follows:
  - Ushering group
  - Media group
  - Youth Evangelical group
  - Women Evangelical group
  - Praise Team
  - Medical group etc. (For further enquiries, go to Evangelism office or log on to [www.apostoliccrusade.com](http://www.apostoliccrusade.com))
- c) Every member should ensure that 5 or 10 people are saved through him at a year.
- d) Every member or a family should ensure that The Apostolic Church denomination is planted at a place through his/their sponsorship.
  - This could be done at any place where the church does not exist.
  - At times, at their home town.
- e) A member or a family can donate a landed property or a building for planting of churches especially at

a new site or developing environment.

- f) A member can donate mobility facilities for evangelism in rural places. E.g. Bicycles, motor cycles, Hilux-cars, buses etc.
- g) A member can donate clothing materials either used or new for evangelism.
- h) A member can donate money for building sheds, house of worships, schools etc.
- i) Members should make themselves available to be used of God for the following schools of evangelism:

**I. School of Evangelical Correctional centres**

**II. School of Discipleship centres** like Sunday School class. It could be twice in a month, and at after Sunday service.

**III. School of Basic Education or Adult Education** – one can be established at Area headquarters or District centres, even at LAWNA headquarters.

**IV. School of Vocational Training** – one can also be established at Every Area headquarters or District centres.

**6. THE ROLES OF THE RICH OR ELITE MEMBERS OF THE CHURCH IN EVANGELISM**

- a) They should release their money for expanding the work of evangelism.
- b) They are expected to form “**new convert foundation**” where the needs of the new converts will be met where necessary.
- c) They can give scholarship to the converts especially those who are less privilege.
- d) They can sponsor the marriage and some other life challenges of the converts.
- e) They can pay hospital bill of the sick converts where necessary.
- f) They are to use their influence to secure jobs for the converts.
- g) They should shoulder church levies and other monetary contributions in the church.

**7. THE REWARDS OF GENUINE SOUL WINNERS**

- a) The Lord will release unique or special anointing upon them.  
*- Genuine Anointing is for Genuine Soul-Winners.*
- b) They will be blessed materially and spiritually.
- c) The Lord will bless their endeavours and handiworks.
- d) The Lord will bless them, and also extend the rewards over to their children.
- e) The Lord will grant them sound health to do the work.
- f) The Lord can grant them longevity because of their involvement in evangelism.
- g) The Lord will be highly delighted in them because they are fruit bearing Christians. **John 15:8**
- h) Their hearts will always be filled with unspeakable joy, especially when they see those that are who to Christ won through them doing good in the church.
- i) Eventually when they die, they will be welcome to the city of Heaven.
- j) In Heaven, they shall receive incorruptible crown. **2Tim 4:8, 1Peter 5:4**

■ **God bless you!**

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